



## PERFORMANCE RECAP FOR **SHAWARMA REFUGE**.

IN THE LAST 30 DAYS **SHAWARMA REFUGE** GAINED –

- **123,000 VIEWS ON TIKTOK**
- **80,000 VIEWS ON INSTAGRAM**
- **508 NEW FOLLOWERS (ACROSS ALL PLATFORMS)**

**We Posted A New Video Everyday For 30 Days (ALL PLATS).**



## Campaign Objective :

Our objective is **straight forward & simple**.  
Increase **revenue** by utilizing **TikTok & Instagram**.

## Our Strategy:

Our strategy consists of making disruptive & high converting social media content that –

- Grows Online Presence
- Is designed for maximum virality
- Builds Trust With Local Community
- Turns You Into A House Hold Name In Your Market
- Brings REAL CUSTOMERS, Not Just Views & Likes

Then we impliment our COOKITUP FORMULA to optimize your social media pages through –

- Algorithmic Optimization (Insuring Your Target Market is Reached)
- Live Engagement & Social Media Management
- Branding Optimization (Page Identity)



## Results We Have Generated:

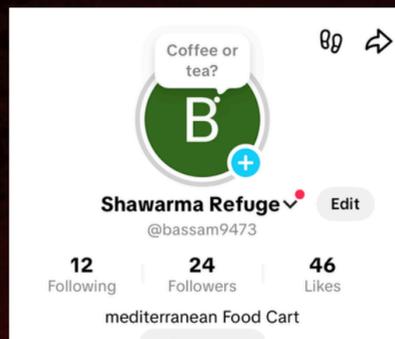
### INSTAGRAM:

Interactions	710
New followers	13
Content you shared	33

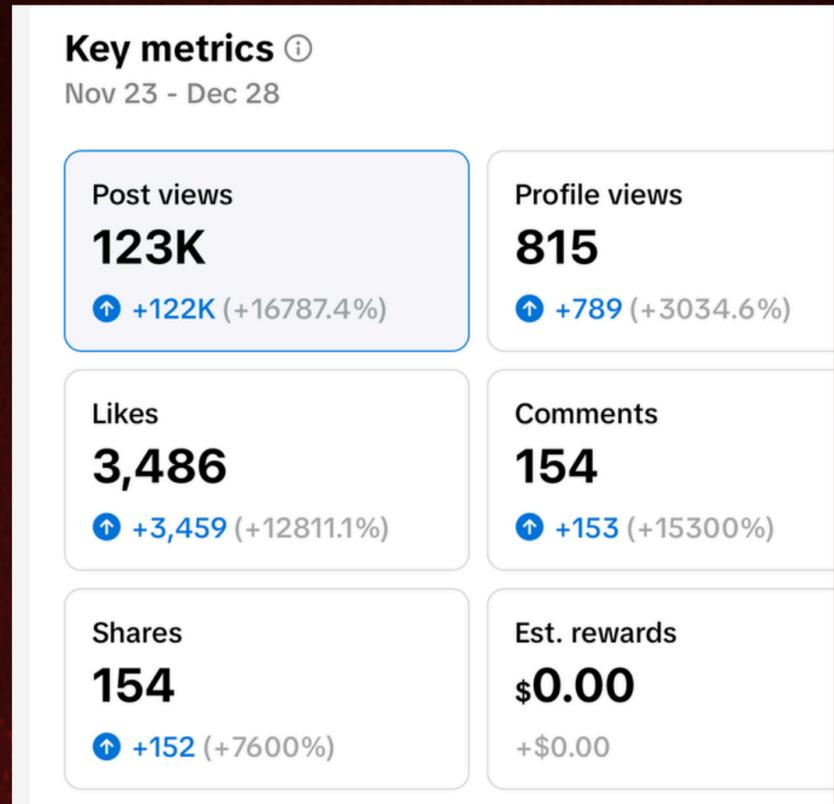


### TIKTOK:

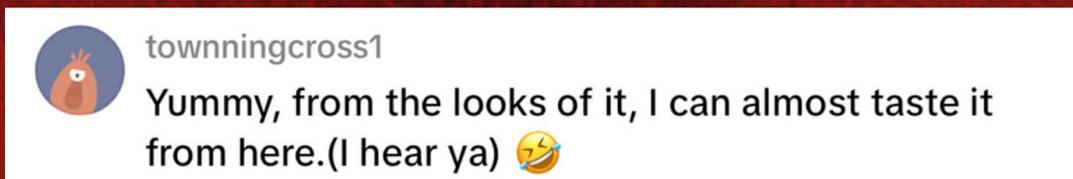
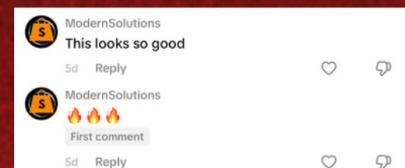
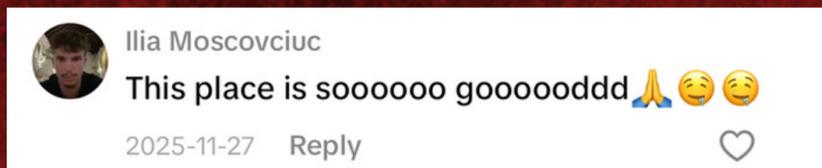
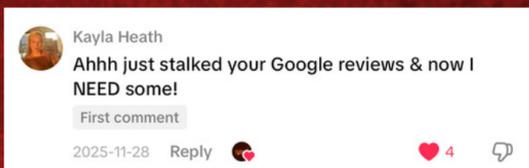
#### BEFORE:



#### AFTER:



### VIEWER & CUSTOMER FEEDBACK :





**BEST PERFORMING ADS:**

**TIKTOK:**

**INSTAGRAM:**

