COOK IT UP! CREATIVE X MOCHINUT

30 DAY PERFORMANCE RECAP FOR MOCHINUT BERKLEY.

IN THE LAST 30 DAYS MOCHINUT BERKLEY GAINED –

- 1.2M VIEWS ON TIKTOK
- 105,000 VIEWS ON INSTAGRAM
- 4,240 NEW FOLLOWERS (ACROSS ALL PLATFORMS)

We Posted 16 New Videos In The Last 30 Days (ALL PLATFORMS).

cookitupcreative.com | Hello@cookitupcreative.com

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Campaign Objective :

Our objective is straight forward & simple.
Increase revenue by utilizing TikTok & Instagram.

Our Strategy:

Our strategy consists of making disruptive & high converting social media content that -

- **Grows Online Presence**
- **Is designed for maximum virality**
- **Builds Trust With Local Community**
- **Turns You Into A House Hold Name In Your Market**
- **Brings REAL CUSTOMERS, Not Just Views & Likes**

Then we impliment our COOKITUP FORMULA to optimize your social media pages through -

- **Algorithmic Optimization (Insuring Your Target Market is Reached)**
- **Live Engagement & Social Media Management**
- **Branding Optimization (Page Identity)**

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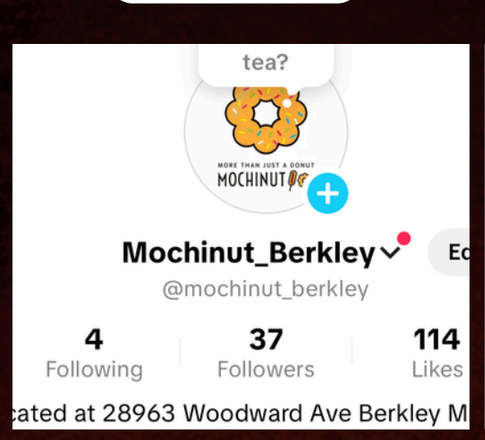
Results We Have Generated:

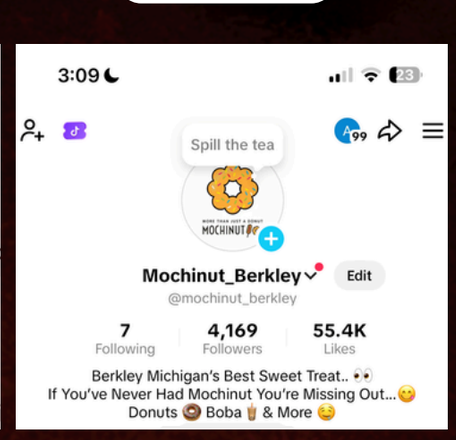
INSTAGRAM:

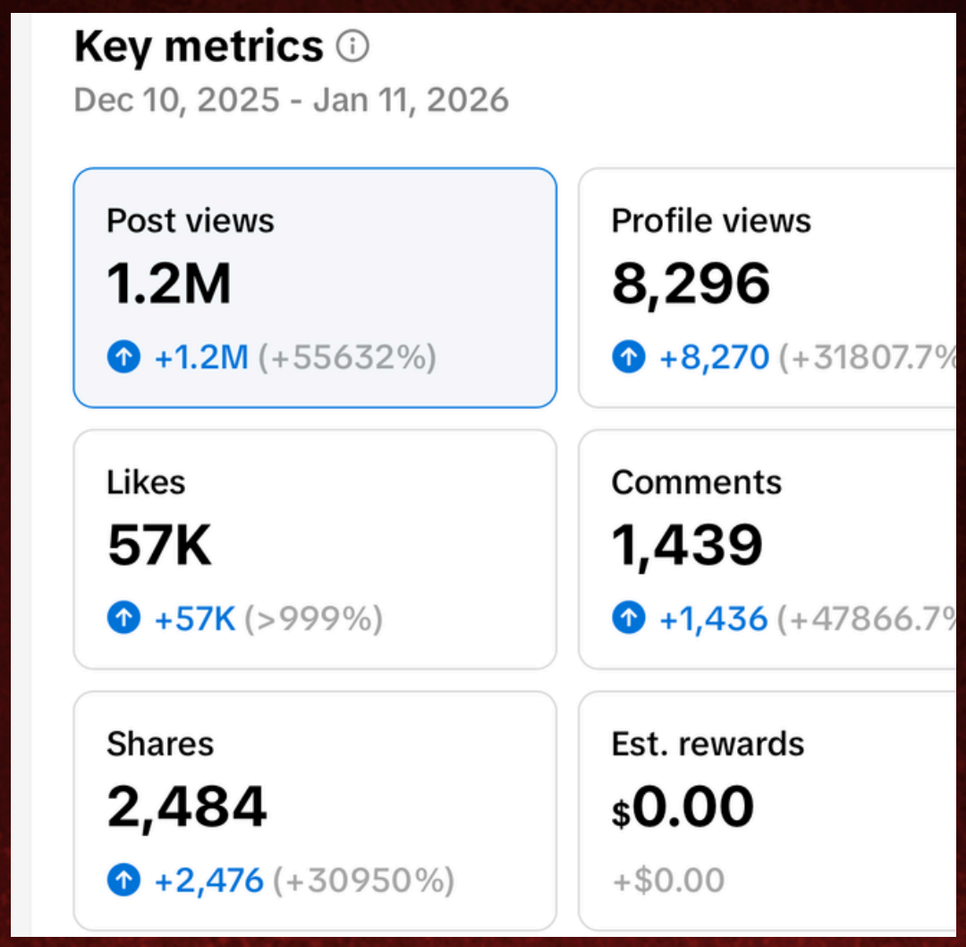
TIKTOK:

BEFORE:

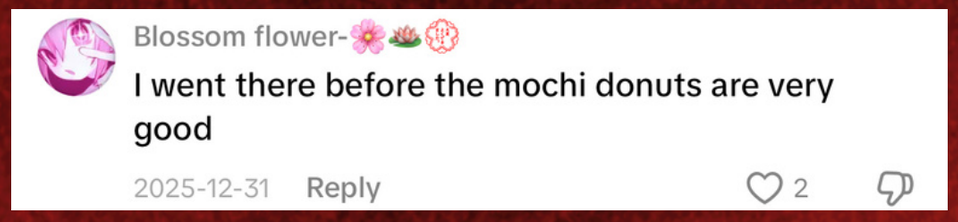


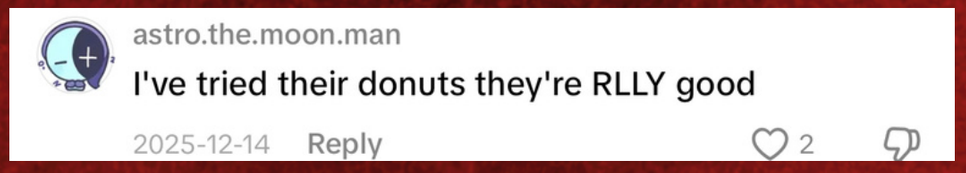
AFTER:

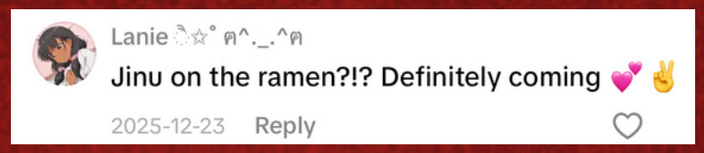




VIEWER & CUSTOMER FEEDBACK :







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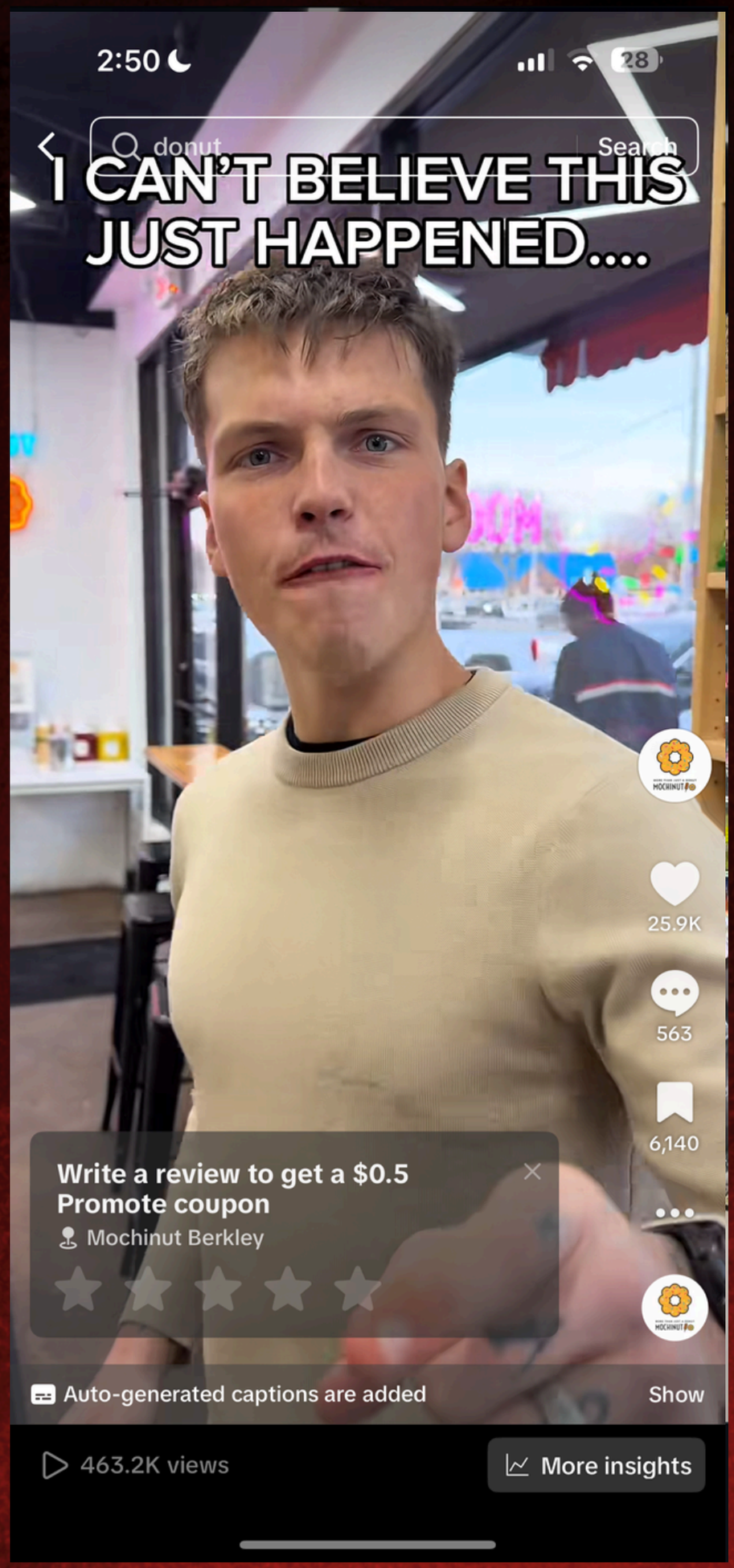
BEST PERFORMING ADS:

VIDEO 1:

VIDEO 2: