



## **30 DAY PERFORMANCE RECAP FOR CITY PIZZA 96 PDX.**

**IN THE LAST 30 DAYS CITY PIZZA 96 PDX GAINED –**

- **591K VIEWS ON TIKTOK**
- **105,000 VIEWS ON INSTAGRAM**
- **1,154 NEW FOLLOWERS (ACROSS ALL PLATFORMS)**

**We Posted 30 New Videos In The Last 30 Days (ALL PLATFORMS).**



## Campaign Objective :

Our objective is **straight forward & simple.**  
Increase **revenue** by utilizing **TikTok & Instagram.**

## Our Strategy:

Our strategy consists of making disruptive & high converting social media content that –

- Grows Online Presence
- Is designed for maximum virality
- Builds Trust With Local Community
- Turns You Into A House Hold Name In Your Market
- Brings REAL CUSTOMERS, Not Just Views & Likes

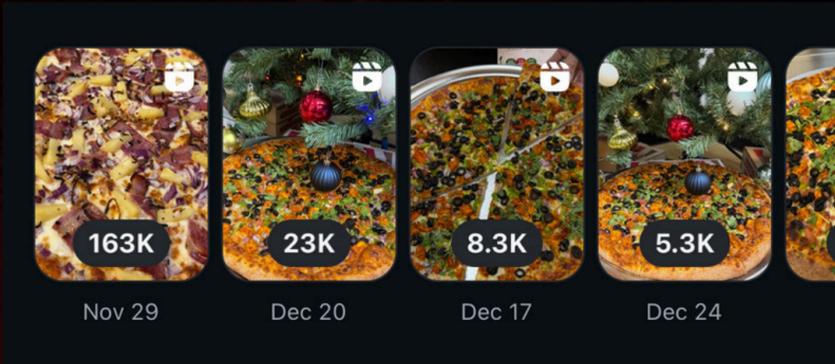
Then we impliment our COOKITUP FORMULA to optimize your social media pages through –

- Algorithmic Optimization (Insuring Your Target Market is Reached)
- Live Engagement & Social Media Management
- Branding Optimization (Page Identity)



# Results We Have Generated:

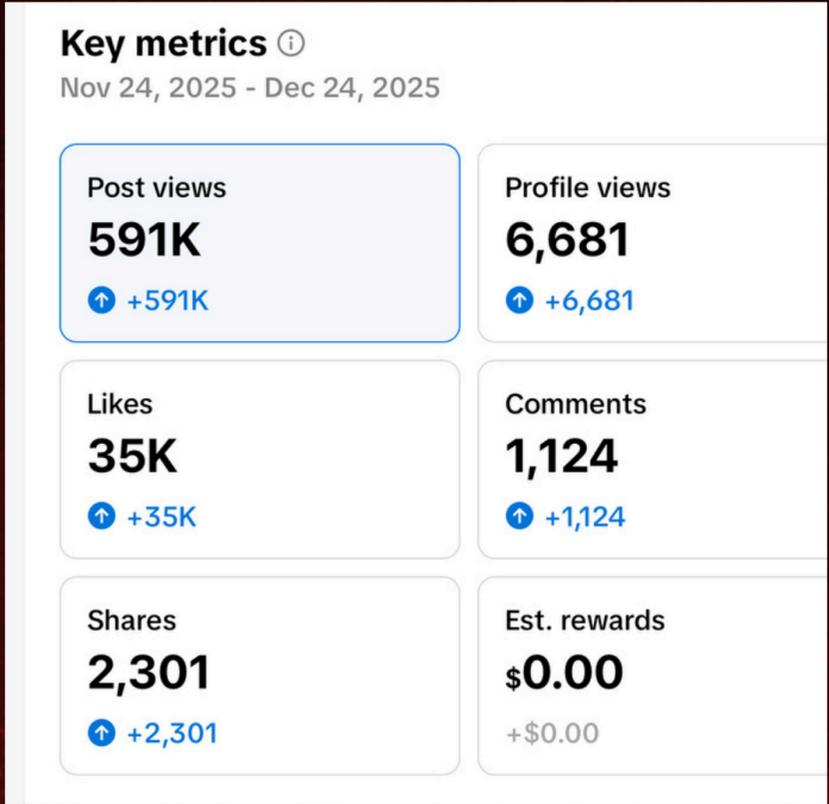
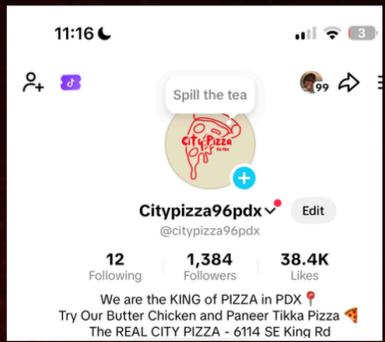
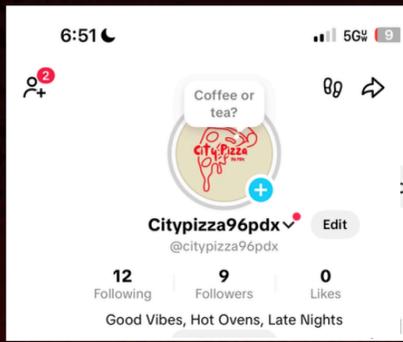
## INSTAGRAM:



## TIKTOK:

### BEFORE:

### AFTER:



## VIEWER & CUSTOMER FEEDBACK :

Kass  
I was there just a few days ago! pizza was AMAZING and the woman who helped me was really nice 😊  
2025-11-27 Reply

Some guy  
I'm headed there later this month, I'll bring a tip  
2025-12-3 Reply

503 Carmine  
Guys, you should definitely try it. It's so good. It's better than Domino's ngl  
2025-11-29 Reply

Zach.  
I've been there, yall are actually awesome  
2025-11-26 Reply

•••Xylah•••  
Great advertising im omw  
2025-11-25 Reply

It's Emma  
I've had your guy's pizza before it's pretty good  
2025-11-29 Reply



X



**BEST PERFORMING ADS:**

**VIDEO 1:**

**VIDEO 2:**

